

# **SOROOSH**

**Smart Ecosystem** 

# **Tokenomics**

Version 1.0

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This presentation may contain forward-looking statements that involve risks, uncertainties, and other factors that could cause the actual results, performance, or achievements of the Company and its affiliates to differ materially from any future results, performance, achievements, or the functionality of features expressed or implied by such statements. These forward-looking statements are identified by the use of words such as "may," "will," "should," "project," "anticipate," "believe," "estimate," "intend," "expect," "continue," and similar expressions.

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#### Context

Initial Coin Offerings raise funding through the creation of tokens by smart contracts. The newly created token (or minted tokens) are partly sold to fund ideas and networks. A set of parameters is used to define these new tokens to create an economic value. This definition can be called tokenomics. Hence, tokenomics describe the function and parameters of the offered token in an Initial Coin Offering (ICO) process. The tokenomics is a fundamental part of each ICO. In the tokenomics of ICOs, the economic design of the offered token is defined by applied parameters.

#### **Smart Contract**

The SSE token smart contract is a crucial component of the SSE tokenomics framework, as it facilitates the secure and transparent execution of transactions on the BNB Smart Chain (BSC) blockchain. The smart contract is available on <a href="GitHub">GitHub</a> and is written in Solidity language, the most widely used programming language for developing smart contracts on the Ethereum and BSC blockchains. The smart contract includes the following key features:

- Token issuance and distribution: The smart contract enables the creation and distribution of the SSE token to investors and other stakeholders, ensuring a fair and transparent process that is in compliance with regulatory requirements.
- Token vesting and lockup: The smart contract also includes provisions for token vesting and lockup, which help incentivize long-term participation in the SSE token ecosystem and prevent short-term price manipulation.
- Automatic burning and buybacks: The smart contract is designed to automatically burn or buy back SSE tokens under certain conditions, such as a percentage of total supply or a certain price threshold. This helps to ensure a stable and sustainable tokenomics framework that benefits all stakeholders.

You can view the smart contract on BSCScan HERE and verify the code, and click HERE for more information and to track transactions on the blockchain.

To access critical information pertaining to the SSE token presale on the BSC blockchain, such as balance, transaction history, and other relevant data, please click <u>HERE</u>.

By utilizing this smart contract, the SSE token ensures a secure and transparent process for managing and executing transactions within the tokenomics framework, while providing investors and other stakeholders with a range of benefits, including long-term incentives, automatic buybacks, and a sustainable token supply.

# **Underlying opportunity**

A major obstacle arises in using decentralized designs and architectures while trying to motivate network users to keep it up, and that is the requirement for incentives. When a service is given in a decentralized ecosystem, an alternative incentive structure is required since centralized services have obvious motivations, which the intermediaries obtain in the form of transaction fees, fees paid for data analysis, or other similar incentives.

# **Project goals**

The Soroosh team has developed an extensive suite of smart products and services that cater to the needs of investors, traders, creators, and advertisers in the blockchain and web3 space.

#### SCHOOL

The first-ever learn-to-earn blockchain platform designed for creators, students, and advertising campaigns.

 Disclaimer: The information provided by Soroosh School is for educational and informational purposes only and should not be considered financial or investment advice. Trading and investing involve a high degree of risk, and you should only invest what you can afford to lose.

#### COPY TRADING

Soroosh offers COPY TRADING, a smart trading platform based on AI that includes copy-trading, spot trading, and trading bots.

 Disclaimer: Copy Trading involves following and copying the trades of a professional trader, but past performance is not a guarantee of future results. Copy Trading may not be suitable for everyone, and you should carefully consider your financial situation and risk tolerance before participating.

# SIGNALS

Provides technical analysis, trade ideas, and daily and weekly spot and futures signals for users who want more professional insights.

 Disclaimer: The trading signals provided by Soroosh Signals are for informational purposes only and should not be considered financial or investment advice. Trading and investing involve a high degree of risk, and you should only invest what you can afford to lose.

#### FUNDA

Soroosh's smart Al-based fundamental news crawler, FUNDA informs users about FUD or news.

 Disclaimer: Soroosh Funda provides news and information on cryptocurrencies, but this should not be considered investment advice. You should always conduct your own research and consult with a financial advisor before making any investment decisions.

#### SOROOSH ADS

For advertisers, SOROOSH ADS is a smart advertising platform based on blockchain and artificial intelligence.

 Disclaimer: Soroosh Ads is an advertising platform based on blockchain and artificial intelligence. While we strive to ensure the accuracy of the information provided, we make no guarantees about the results you may achieve through using this platform.

#### SOROOSH.X

For traders, SOROOSH.X is a smart and easy-to-use spot & perpetual trading platform with high liquidity.

 Disclaimer: Trading on Soroosh.X involves a high degree of risk, and you should only invest what you can afford to lose. The information provided on this platform is for informational purposes only and should not be considered financial or investment advice.

#### P2P TRADE

A peer-to-peer trading platform that aims to create safe and secure transactions between users.

 Disclaimer: Soroosh P2P Trade is a peer-to-peer trading platform that aims to create safe and secure transactions between users. While we strive to ensure the accuracy of the information provided, we make no guarantees about the results you may achieve through using this platform.

#### AI ENGINE

The Soroosh project's core is the Al ENGINE, which powers all of the platform's services and products.

 Disclaimer: Soroosh's Al Engine is a core component of the platform's services and products. While we strive to ensure the accuracy of the information provided, we make no guarantees about the results you may achieve through using this engine.

#### MARKET SENSE

Another magic feature based on AI and Web3 that provides valuable insights to users.

 Disclaimer: Soroosh Market Sense is a feature based on AI and Web3 that provides valuable insights to users. While we strive to ensure the accuracy of the information provided, we make no guarantees about the results you may achieve through using this feature.

#### HODL BOX

Offers a tool that includes the best profitable coins, stocks, and more for those who want to create a long-term investment plan.

 Disclaimer: Soroosh Hodl Box is a tool that helps users create a long-term investment plan, including the best profitable coins, stocks, and more. While we strive to ensure the accuracy of the information provided, we make no guarantees about the results you may achieve through using this tool.

#### AID CYCLE

A philosophy that every energy users spend today will return to them one day at the right place and moment.

 Disclaimer: The AID Cycle philosophy promoted by Soroosh emphasizes the importance of expending energy today to receive returns in the future. While we believe in the principles of this philosophy, we make no guarantees about the results you may achieve through following it.

#### SS CHAIN

A smart and secure blockchain against quantum processes.

 Disclaimer: Soroosh's SS Chain is a smart and secure blockchain against quantum processes. While we strive to ensure the security and reliability of this blockchain, we make no guarantees about the safety of your assets or data.

#### SMART MARS

A new phase of Soroosh development that promises a big surprise for the blockchain and web3 world.

Disclaimer:Soroosh's Smart Mars is a new phase of development for the platform.
While we are excited about the potential of this new phase, we make no guarantees
about the results you may achieve through using any future products or services
developed by Soroosh.

By offering a diverse range of innovative products and services, the Soroosh team is committed to providing users with cutting-edge tools that help them navigate the complexities of the blockchain and web3 space.

# Token supply and economics:

This platform's token supply and economics are designed to support a range of utility functions that are intended to drive value and adoption. With a total supply of 6 billion tokens, the token can be used for purchasing products and services on the platform, paying transaction fees, staking and earning rewards, participating in governance, receiving airdrops and other rewards, and accessing exclusive content. Additionally, the platform will use a portion of transaction fees to buy back and burn tokens, reducing the token supply and increasing the value of the remaining tokens. These mechanisms are designed to help balance the relationship between supply and demand and ensure the long-term sustainability of the token and the platform.

The inflation rate of the SSE token has been carefully designed to ensure the long-term sustainability of the platform and the value of the token. With a total supply of 6 billion tokens, 5% of the total supply (300,000,000) will be allocated for burning to maintain the inflation rate. The remaining tokens will be distributed among various categories,

including team members, advisors, influencers, marketing, sale/presale, and mining/creators. It is important to note that the inflation rate of the SSE token will be updated yearly based on the global inflation rate to ensure that it remains in line with the overall market conditions. By managing the token supply and inflation rate, the platform can balance the supply and demand dynamics of the SSE token and ensure the long-term success of the Soroosh Smart Ecosystem.

The relationship between the supply and demand of the SSE token is a critical factor in ensuring the long-term success of the Soroosh Smart Ecosystem. As the utility of the SSE token grows and more users require it to access various features on the platform, the demand for the token is likely to increase. To maintain the balance between the supply and demand of the SSE token, the platform has set up various mechanisms, such as burning a portion of the tokens, staking rewards, and governance incentives, to manage the overall supply of the token. It is important to note that the supply and demand balance for the SSE token will be continually monitored and adjusted based on various factors, such as user demand, market conditions, and other relevant factors. By doing so, the platform can help maintain a stable and predictable inflation rate for the SSE token while ensuring enough liquidity to meet the demands of users. Overall, the goal of the platform is to create a healthy and sustainable supply and demand balance for the SSE token, which will benefit all stakeholders in the Soroosh Smart Ecosystem.

Maintaining the value of the SSE token is a critical priority for the Soroosh Smart Ecosystem. The platform has implemented several strategies to ensure that the token's value remains stable and increases over time. One of the main strategies is controlling the SSE token's inflation rate by carefully managing its supply through mechanisms such as burning tokens, staking rewards, and governance incentives. Additionally, the SSE token is already a primary means of accessing various products and services on the platform, which helps drive up its value by increasing its demand. Furthermore, the platform plans to collaborate with other relevant organizations and institutions to increase the reach and adoption of the SSE token, which will further enhance its value over time. Overall, by implementing various strategies to maintain the value of the SSE token and encouraging its adoption as the primary means of accessing various products and services on the platform, the Soroosh Smart Ecosystem aims to create a sustainable and thriving ecosystem for all stakeholders.

# Token purpose and functionality:

The SSE token is a protocol and utility token that has been created to enhance the adoption of the Soroosh Smart Ecosystem and its shared economy. The SSE token serves multiple purposes and offers a range of utilities to users, including:

#### Token Utilities:

- Used for purchasing products and services on the platform.
- Used for payment of transaction fees.
- Used for staking and earning rewards.

- Token holders can stake their tokens to earn rewards.
- A portion of the transaction fees will be used to buy back and burn tokens, reducing the supply and increasing the value of the remaining tokens.
- Used for participating in the governance of the platform.
- Used for receiving airdrops and other rewards.
- Used for accessing exclusive content on the platform.
- Utilizing the services offered by SOROOSH Smart Ecosystem:
  - Buying membership plans: The SSE token can be used to purchase various membership plans, which offer different levels of access to Soroosh Smart Ecosystem's services and products.
  - Paying for advertising campaign fees: The SSE token can be used to pay for the fees associated with advertising campaigns on the Soroosh platform.
  - Buying shares of startup companies in the SLaunch platform's initial public offerings: The SSE token can be used to buy shares of startup companies listed on the SLaunch platform.
  - Payments for Join button (to join the creators' VIP contents): The SSE token can be used to pay for Join buttons, which grant users access to the VIP contents created by platform creators.
- Incentive Airdrops for users:
  - Airdrop for users (viewers and students): The SSE token will be distributed as a reward to platform users who engage with the platform's content, including viewers and students.
  - Airdrop for content creators: The SSE token will also be distributed to content creators as a reward for their contributions to the platform.
  - Airdrop per referrals: The SSE token will be distributed to users who refer others to the platform, encouraging user growth and engagement.
  - Airdrop for Master Traders: The SSE token distribution will be allocated to proficient and master traders who actively engage in the copy trading process.

All the services offered by the Soroosh Smart Ecosystem will be provided in exchange for SSE tokens, although some services may be provided with other tokens issued in the future that bears a tokenomics correlation to SSE. For example, a portion of new tokens earned may be used to exchange with SSE and redistribute to those new token staking pools. All SSE tokens collected by the services on the platform will be redistributed to the single token SSE staking pools, although a portion of the revenues will be allocated for burning, maintaining the inflation rate of the token.

Overall, the SSE token offers a range of utilities and incentives to users of the Soroosh Smart Ecosystem, helping to drive adoption and engagement with the platform.

#### Token distribution

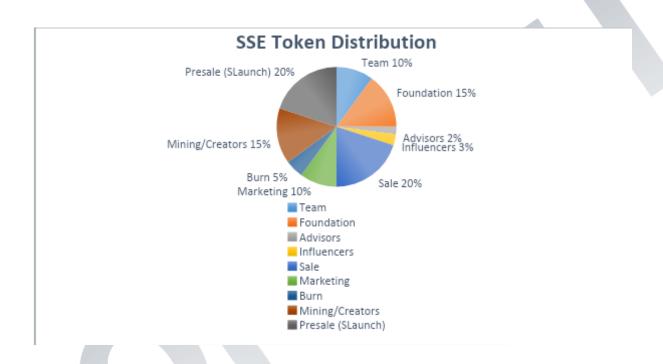
The token distribution plan outlines how the total supply of the SSE token will be allocated across different categories, including team, locked reserves, foundation, influencers, public sale, marketing, presale, burn, mining/creators, and advisors. This plan provides a framework for how the token will be distributed and utilized to support the growth and development of the Soroosh Smart Ecosystem. The total supply of SSE tokens will be 6 billion tokens (6,000,000,000).

The following information shows the total distribution of tokens across different categories:

- Team: 10%
  - o This allocation will be reserved for the Soroosh Smart Ecosystem team, which will be responsible for developing and maintaining the platform.
- Foundation: 15%
  - o This allocation will be reserved for the Soroosh Foundation, which will support the growth and development of the Soroosh Smart Ecosystem.
- Influencers: 3%
  - o This allocation will be reserved for influencers who will help to promote and increase awareness of the Soroosh Smart Ecosystem.
- Presale (SLaunch): 20%
  - o This allocation will be used to sell the SSE token during the public presale to raise funds to support the development and growth of the Soroosh Smart Ecosystem.
    - The token will be sold during a public sale at a price of \$0.01 per token.
    - The presale will be through the SLaunch platform.
    - There will be a minimum and maximum investment amount.
    - There will be a lock-up period for early investors to prevent dumping.
    - There will be a vesting period for the team and advisors to align incentives with the project's long-term success.
- Marketing: 10%
  - o This allocation will be used for marketing and advertising initiatives to increase awareness and drive the adoption of the Soroosh Smart Ecosystem.
- Sale: 20%
  - o This allocation will be reserved for the sale of SSE tokens, which will be made available in the next 5 years and through some steps to maintain the balance of the platform.
- Burn: 5%
  - o This allocation will be used to burn a portion of the SSE tokens, which will help maintain the token's inflation rate and increase its overall value.
- Mining/Creators: 15%
  - o This allocation will be used to reward mining and content creation on the platform, encouraging the production of high-quality content and the growth of the Soroosh Smart Ecosystem.

- Advisors: 2%
  - o This allocation will be reserved for advisors who will guide and support the Soroosh Smart Ecosystem team.

It's important to note that the above distribution plan is just one potential option and may be subject to change based on the needs and goals of the Soroosh Smart Ecosystem.



# Locking wallets and Token Unlock Plan

There will be seven wallets, allocated to hold the tokens distributed in different aforementioned categories. A part of these wallets also have two separate functionalities:

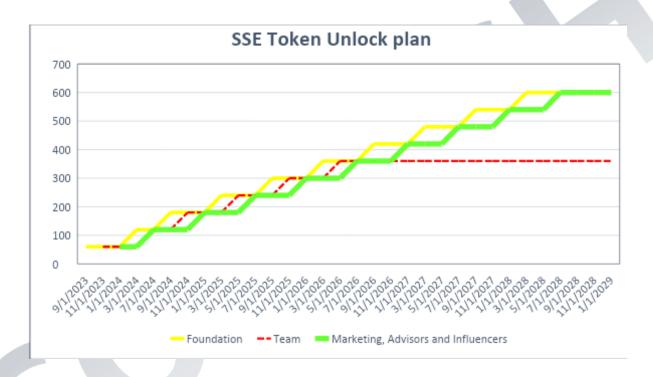
- a) MultiSig: is a hot wallet prepared to be used for expenses on the assigned category at any time.
- b) Locked wallet: which is allocated to hold the locked portion of the token for each category and its content will be unlocked later on schedule.

These wallets and their specified token percentage are as followed:

- Sale: 20% MultiSig (considered to control the deflations and will be unlocked during a 5 years period).
- Foundation 5% of the tokens will be held in a MultiSig wallet, and an additional 10% will be locked. Every 6 months, 1% of the locked tokens will be unlocked, with the full 10% becoming available after 5 years.
- Team: 5% of the tokens will be held in a MultiSig wallet, and an additional 5% will be locked. Every 6 months, 1% of the locked tokens will be unlocked, with the full 5% becoming available after 2.5 years.

- Marketing, Advisors, and Influencers: 5% of the tokens will be held in a MultiSig wallet, and an additional 10% will be locked. Every 6 months, 1% of the locked tokens will be unlocked, with the full 10% becoming available after 5 years.
- Creators: 15% MultiSigBurn: 5% MultiSig
- Presale (SLaunch): 20% Contract

The Token Unlock Policy will follow a timeline and will be based on the following chart order:



# Token governance

Governance refers to the process by which the community of token holders participates in decision-making related to the platform. In this case, token holders can vote on proposals and decisions related to the platform, including changes to the platform's code, tokenomics plan, or other important decisions that affect the platform's direction and development. Proposals can be submitted by anyone holding a minimum amount of tokens, and voting power will be proportional to the number of tokens held. This governance structure allows for a decentralized decision-making process that is more democratic and inclusive than traditional, centralized governance models. It also aligns the incentives of token holders with the platform's long-term success, as decisions that benefit the platform and its users are more likely to be supported and approved by the community.

- Token holders will have the ability to participate in platform governance by voting on proposals and decisions.
- Proposals can be submitted by anyone holding a minimum number of tokens.

• Voting power will be proportional to the number of tokens held.

# Roadmap and budget

Step into the Future with Soroosh Smart Ecosystem's Blockchain and Al Revolution:

A Roadmap of Innovative Projects from 2023 to 2027. From Smart Trading and Signals to AI Engines and Secure Blockchain.

#### Q1 2023:

- SCHOOL: First ever learn to earn blockchain platform. Special for creators, students, and advertising campaigns.
- COPY TRADING: Smart Trading platform based on AI, including Copy-Trading, Spot Trading, and Trading Bot.
- SIGNALS: Professional technical analysis, trade ideas, and daily and weekly spot and futures signals.

#### **Q3 2023**:

- FUNDA: Soroosh's smart Al-based fundamental news crawler informs you about FUD or news.
- SOROOSH ADS: Smart advertising platform based on blockchain and artificial intelligence.

#### **Q4 2023**:

- SOROOSH.X: Smart and easy-to-use Spot & perpetual trading platform with high liquidity.
- P2P TRADE: A P2P trading platform that aims to create safe and secure transactions between users.

# Q1 2024:

 AI ENGINE: This is the central core of artificial intelligence of the Soroosh project.

### **Q2 2024**:

 MARKET SENSE: This is a magic feature based on AI and Web3 that you will love.

#### Q3 2024:

• HODL BOX: Create your long-term investment plan, including the best profitable coins, stocks, etc., for holders.

#### Q4 2024:

• AID CYCLE: Every energy you expend today will return to you one day at the right place and right moment.

#### Q4 2027:

- SS CHAIN: A smart and secure blockchain against quantum processes.
- SMART MARS: A new phase of Soroosh development, a big surprise for the blockchain and web3 world.

Join our amazing membership plan and easily pay with crypto to access all of our services. Soroosh is constantly working to create new and innovative projects to enhance your blockchain and AI experience.

# Token security and compliance

As a decentralized platform, ensuring token security and compliance is crucial to the success and sustainability of the project. A comprehensive token security and compliance plan can help mitigate risks, protect user data, and ensure compliance with relevant regulations and laws. This plan should include measures to ensure the security of the token and associated smart contracts, as well as policies and procedures to ensure compliance with all relevant laws and regulations. Working with legal and regulatory experts can help develop a customized plan that is tailored to the specific needs and goals of the platform and ensure that it remains effective and up-to-date over time.

#### Token Security:

- Use secure smart contracts to mint and manage the tokens.
- Conduct regular security audits of the smart contracts and platform.
- Implement multi-factor authentication for any actions related to token management.
- Use multi-signature wallets to store the tokens and distribute access to the wallets among trusted parties.
- Regularly monitor the platform for any suspicious activity or unauthorized access attempts.

#### Token Compliance:

- Ensure compliance with all relevant regulations and laws in the jurisdictions where the platform operates.
- Use a comprehensive privacy policy to protect user data and prevent unauthorized access or sharing of user information.
- Implement a transparent and auditable system for tracking and reporting any token transactions and associated fees.

• Have a clear process for handling any disputes or complaints related to the platform, including a dispute resolution mechanism.

Regularly review and update the compliance plan to ensure it remains up-to-date and effective.

Soroosh Technologies, the Soroosh Smart Ecosystem (SSE) parent company, is a reputable and established organization with a D-U-N-S number of 849786882. The company's website, www.soroosh.ae, provides comprehensive information about its operations, services, and team. The SSE website, www.soroosh.app, provides information about the SSE token, its features, and its use cases. For any inquiries or support, interested parties can contact info@soroosh.ae or support@soroosh.app, respectively.

# **User Control and Security**

The SOROOSH SMART ECOSYSTEM is designed to be highly secure, focusing on decentralization and user control. The ecosystem's decentralized architecture provides greater resilience against hacking, fraud, and other security threats. This architecture allows the system to be more transparent and resistant to censorship, making it ideal for applications where security and privacy are critical.

One key aspect of the SOROOSH SMART ECOSYSTEM is that users own their assets and control their funds directly in their own digital wallets. This means they are responsible for managing their private keys and have full control over their digital assets. Users can connect their digital wallets using Wallet Connect, a secure open protocol that enables the communication between different digital wallets and decentralized applications.

The blockchain technology used in the SOROOSH SMART ECOSYSTEM ensures that all transactions are secure and tamper-proof. The use of smart contracts and decentralized storage further enhances the security of the system, providing a high level of transparency and accountability. The SSE token payment system also ensures secure transactions, with all transactions recorded on the blockchain for easy auditing.

#### **Team**

The SOROOSH team is a group of talented professionals with a wealth of experience in blockchain, artificial intelligence, and Web 3. The team is led by CEO Soroush Osivand and is dedicated to creating innovative solutions that leverage cutting-edge technologies to solve real-world problems.

The SOROOSH team has worked tirelessly for three years to develop the SOROOSH SMART ECOSYSTEM. The team's expertise in blockchain technology, smart contracts, and decentralized applications has been critical to the development of the ecosystem. The team

also includes experienced developers, designers, and business professionals who are passionate about creating a better future through technology.

# **Target Audience**

The SOROOSH SMART ECOSYSTEM is designed for individuals and businesses who want to leverage cutting-edge technologies to achieve their goals. It's ideal for those who want to access a range of blockchain, AI, and Web3 services in one place and those who want to make seamless and secure transactions using SSE tokens.

